



Bugle

Produced to improve your dental health and awareness

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fromthedentist

Welcome!

Welcome to the new look of our newsletter designed to keep you informed of new ideas and concepts in the field of dentistry. Over the next few issues we will bring you information on areas such as cosmetics, whitening, implants, and many other topics where dentistry has made terrific advances over the last few years. We also hope to bring you information that is particular to our office, of which you are the most important part.

This newsletter relies on your input to be successful, so please mention any topics that you would like to see included in a future issue. If you happen to receive two issues, please share one with a friend who you feel might benefit from the services and care that we provide.

*Yours in good dental health,
Dr. Christina Binert and staff!*



turnthepage

8 Ways To Encourage A Youthful Smile

Are implants for you?

Fix chipped or stained teeth permanently

Silent Pictures

Smiles can communicate who you are

If you collect unusual phrases, here's one for you: *zygomatic* smile. That's the big smile. It's the one that curves up the corners of your mouth and crinkles the corners of your eyes. It's a true smile of happiness. It makes us feel good – the sender and receiver both. If you can't remember the last time you smiled like that, cosmetic dentistry could be what you're looking for.

We've long known that non-verbal communication is crucially important for the human species. Experts believe that what we say without speaking is more trustworthy than the words we use. But sometimes we're our own worst enemies. We override our natural impulse to smile because we're ... well ... embarrassed about how it looks. Hiding our teeth doesn't just cancel our smile – it sends out a totally different message. Compressed or down-turned lips can communicate anger, dislike, grief, or sadness.

Cosmetic dentistry is a growing industry: whitening procedures have increased by 300% in the last five years. That's because more and more people know that their smiles communicate who they are. It's also because there are many non-surgical, non-intrusive



procedures that can resurrect your smile in as little as one visit.

Whitening can lighten discolored teeth, tooth-colored composite can replace darkened fillings, and crowns can restore damaged teeth. Veneers correct gaps, and crooked or chipped teeth, and bridges and implants replace missing teeth. Gum sculpting makes teeth look longer and re-proportions your smile. Orthodontics straightens teeth and closes gaps.

Giving a smile can feel as good as getting one. We welcome a consultation to discuss your smile with you!

**What shade do your teeth match on this color scale?
Professional whitening may brighten your smile up to eight shades!**



Improving Your Smile

The strength and longevity of crowns

Our teeth are among our most durable – and hardworking – body parts. And when they're treated to life-long tender loving care, they give us bright, happy smiles! But our teeth are vulnerable not only to neglect, but also to the natural process of ageing.

When you look at your teeth, what you see is the white enamel which covers the crown of the tooth. Over the years, your natural crown can be damaged or altered by many factors. It may become cracked or weakened by

excessive wear or by decay, discolored by root canal treatment or by health factors and medicines, or become unsightly due to older fillings.

We can restore your damaged teeth – and greatly improve their strength, appearance, and longevity – with custom-fitted and manufactured porcelain crowns which allow us to achieve the tone and contour of your natural teeth. All-porcelain crowns have a natural translucency that makes them hard to tell from your other teeth.

First, we reduce and contour the tooth. Then we take an impression of your teeth and gums, and send it to a dental laboratory for fabrication of the porcelain crown. In the interim, we fit you with a temporary crown. We place the new crown on your tooth, adjust the



bite, and then permanently cement the crown.

Are porcelain crowns the right option for your teeth and smile? Please visit us for a consultation!

Stat:

Only 50% of people are happy with the look of their teeth. Crowns may be the solution for your smile!



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CareCredit



Relationships Inspire

We thank you!

Every season has a way of inspiring thoughtful moments, and our thoughts often turn to important relationships. Since much of our life is spent as professionals, that's a lot of relationships!

When you return time after time, we understand that you are expressing your trust in our professionalism. When you refer your friends and family, we understand that you are placing your relationships in our care.

These relationships are important to us, and we look forward to meeting the people you send our way. We will always provide the same kind of reliability, friendly service and professionalism to them as we give to you. No exception!

Your referrals are most welcomed, and we thank you for them.

Easter Bike Winner!



Dear Dr. Binert & Staff

Thank you very much for the bike! I really like it! I got a matching helmet with it. I love the gears. I've never had so many before. I like the colour a lot. My friends think my bike is nice too. Thanks a lot.

Love Sonya

